The MATCH Fund to release national survey results on millennials and their gender equality expectations

Survey findings to also shed light on millennials’ positions vis-à-vis Canada’s global role in funding gender equality globally.

(OTTAWA, September 21, 2018). Monday, on the first day of Gender Equality Week, The MATCH International Women’s Fund (The MATCH Fund) will release the findings of a nation-wide survey of millennials and their expectations of achieving gender equality - in Canada and around the world.

WHAT: Survey results based on the polling of 1,700 Canadians aged 18 to 37 by Abacus Data. Millennials will be the largest voting group of eligible voters in the next federal election.

WHEN: Monday, September 24, 10 a.m.

WHERE: Charles Lynch Room, Centre Block, Parliament Hill, Ottawa

WHO:
- Jess Tomlin, CEO, The MATCH International Women’s Fund
- Gisèle Baraka Bashige, human rights defender and journalist at Mama Radio in the Democratic Republic of the Congo

WHAT ELSE: In addition to releasing these findings, The MATCH Fund is kicking off Gender Equality Week with an evening event at the Rideau Club in Ottawa, featuring an annual campaign unveiling and an expert panel titled Gender Equality in a Millennial World, with a keynote from the Minister of Status of Women, The Hon. Maryam Monsef.

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The MATCH International Women’s Fund is Canada’s only global fund for women, girls, and trans* people. Working at the intersection of women’s rights and innovation, The MATCH Fund provides direct financial support to grassroots women’s rights organizations in the global South. We fund creative and courageous women to dismantle barriers, challenge perceptions, and change the world for women and girls. @MATCHIntFund